

Date:

Name:

Company Name

Address:

Contact Number:

Email:

Title:

of Employees:

C-Suite Member's Titles: i.e. CTO

Industry Type:

Last Year's Revenue:

This Year's Projected Revenue:

2 Page One search terms you'd like to own:

Last Year's Marketing Budget:

This Year's Marketing Budget:

Have you ever done Google Ad campaigns before? If yes, what was your monthly budget?

Primary Product or Service Sold:

Average Transaction Size:

What obstacles do you believe you have in hitting your target goals?

What do you believe is competitive about your product/service?

Page 2:

Please describe your ideal customer:

Do you presently deploy content marketing strategies? If Yes, how?

Do you presently use a CRM? If Yes, which one?

When was your business established?

How do you presently generate leads?

How do you presently handle your marketing needs?

What are you hoping Invictus CMO can do for your business?

Did you read “The Digital Marketing World of David vs. Goliath? Yes/No

How did you hear about Invictus CMO?

Page 3:

Who do you believe are your 3 biggest competitors?

Do you presently employ members of a marketing team? If so, how many?

Have you ever worked with a fractional CMO previously?

When is the best time to reach you by phone?

Is there anything else you would like to share with us about you or your business?

Thank you for sharing essential details about you and your business with us. Please email your completed application to guru@invictuscmo.com where we will review your information to ensure there are no conflicts and to affirm that our Exclusivity Guarantee is upheld. This step helps us ascertain a mutually beneficial partnership. Expect to hear from us shortly!

Please note that the information provided in this application will be treated with the utmost confidentiality and used solely for the purpose of understanding and catering to your business needs.